



Regulations

Photo contest CINEMAMED 2025

25th Brussels Mediterranean Film Festival

Overview

CINEMAMED – The Brussels Mediterranean Film Festival – is looking for its 2025 visual! The Festival is launching a contest to select the photo that will be used for its 25th edition. An opportunity for a photographer – professional or not – to contribute to the event.

Through our artistic direction, we aim at reflecting one or several aspects of Mediterranean culture. The submitted photographs should capture a snapshot of the Mediterranean, highlighting its richness and diversity. Please note that the logos, dates, and other information will later be added to the image. **Therefore, it is important that there is sufficient space for the insertion of these elements.**

If your image is selected, it will appear in all promotional materials, city billboards, publications, press coverage, etc. (non-exhaustive list). You will also receive a prize of €500, as well as two passes and invitations to the opening and closing nights of the 2025 edition of Cinemamed.

The jury, composed of members of the Cinemamed management team, will evaluate several criteria, including impact, image quality, aesthetics, and originality of the work. The jury will prioritize the authenticity of the photograph, meaning that an overly “polished” image that may not convey the Mediterranean culture in all its vivacity will be excluded. **The goal is not to promote the Mediterranean as a touristic destination.**

If no photograph meets the aesthetic and/or technical criteria, the jury is under no obligation to award a prize and will remain solely responsible for its decision.

This contest is open to anyone over 18.

Copyright and use of the work

By participating in this contest, the author of the selected photograph authorizes Cinemamed – the Brussels Mediterranean Film Festival – and its partners to reproduce and distribute the work as part of the Festival's promotion on the web, in the press, and in publications produced by the Festival. The images will mention a copyright credit (except in some cases for aesthetic or format reasons).

Registration and submission of photos

- Participation is free and is done online via our website: **www.cinemamed.be**
- Photos must be sent in JPEG format, without borders or text, via WeTransfer to louise@cinemamed.be.
- Photographers will be informed of the results by email. The jury's decisions will not be motivated.
- The author of the selected photograph is required to provide the equivalent file (framing, retouching, etc.) **in high resolution** (usable for large prints)

Submissions are open until **April 25th 2025**.

For further information:

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LEGAL NOTICE

1. Subject

The author grants Cinemamed asbl exclusive rights, without exception, reservation, or time limitation, to all rights of reproduction, representation, adaptation, commercialization, and usage of the work.

2. Intellectual Property

2.1 This transfer of rights is granted for use in Belgium and worldwide.

As such, Cinemamed asbl may freely:

- Fix the work using any technique and on any medium, including but not limited to: catalogs, reports, informational publications, books, illustrations, display networks, decoration of public and private spaces, panels, exhibition stand decorations, digital media (online, intranet, digital kiosks in public/private spaces, etc.), advertising and TV jingles, trailers, best-of compilations, etc.
- Adapt or have the work adapted, including modifications such as color, size, format, etc.
- Reproduce the work in any quantity, with or without association with other creations.

2.2 Cinemamed asbl agrees to credit the author's name in any reproduction or representation of the work, unless there are particular aesthetic or technical constraints.

3. Warranties

3.1 The author declares and warrants to Cinemamed asbl that they are the sole and legitimate owner of the work, and that they have not granted or promised to any third party any rights or privileges over the work, such as a pledge, lien, or similar, nor any rights conflicting with those granted under this agreement, whether through a contract, promise of a license, distribution agreement, subcontract, or otherwise.

3.2 The author guarantees that they have taken all necessary steps and obtained all necessary permissions from any person who has directly or indirectly contributed to the creation of the work, where applicable, to enable this transfer of rights, and shall hold Cinemamed asbl harmless from any claims in this regard. The author guarantees that the work is an original creation.

3.3 The author guarantees Cinemamed asbl the peaceful enjoyment of the rights granted under this agreement. To this end, the author agrees to intervene and assist Cinemamed asbl in defending against any claims made by a third party regarding the work, regardless of the grounds. The author agrees to cooperate in any legal action involving Cinemamed asbl that relates to an infringement of intellectual property rights on the work. Cinemamed asbl reserves the right to claim all or part of any damages in the event of infringement or violation of third-party rights if Cinemamed asbl is held liable by a final court ruling. The author certifies that the present transfer of rights does not infringe upon their moral rights.

3.4 The author expressly agrees not to claim any share of the profits resulting from the exploitation of the work, as defined herein, in any form not foreseen or foreseeable at the time of accepting these terms.

4. Remuneration and advantages

4.1 In consideration of the transfer of rights granted under this agreement, Cinemamed asbl shall pay the author the following amount: 500 euros, all taxes included. It is expressly understood between the Parties that the above amount includes full compensation for the transfer of intellectual property rights related to the work.

4.2 Cinemamed asbl will provide the author with two passes granting full access to the festival for the entire duration of the 2025 edition, as well as an invitation for two to the official opening and closing ceremonies. These benefits, if not used, cannot be exchanged for financial compensation under any circumstances.

5. Miscellaneous

5.1 Participation in this call for submissions implies full acceptance of these terms and conditions.

5.2 In the event of a dispute, the courts of Brussels shall have sole jurisdiction.